

## Tech Time Handout: Social Media Basics

**Goal:** To develop an understanding of the most common social media sites (in these lessons, typically Facebook, Twitter, Instagram, and LinkedIn), what services they provide, and to become acquainted with their daily use.

### Topics:

1. Social media sites each have their own specific focus – Facebook and LinkedIn are largely based around networking, whereas Instagram has a focus on photos and videos and Twitter consists of bite-sized portions of the above.
2. Accessing the site on a specific device
  - a. App versions for iOS/Android: most social media sites have designated apps for quick access on smartphones and tablets
  - b. Web browser: on a public computer or any smartphone, these sites can also be accessed via web browsers like Firefox, Chrome, Edge, or Safari.
3. Creating an account: username/email and secure password
  - a. Managing account settings and security
  - b. Understanding privacy settings and how to secure your account
4. Following/liking other users, pages, and posts: how to interact with other users
  - a. Making new posts, tweets, or pages
  - b. Directly messaging other users

### Homework:

Check your account a few times in the next week. Make a new post or tweet, and then follow an existing page (e.g., the library). Send a direct message to a friend.